Our integrated software platform ensures:

- Better knowledge of your customer needs and preferences.
- Personalized customer service.
- Automation of your staff's daily work.
- Better coordination of your company's departments.
- Reduction of the operational costs.
- Boost of your sales, based on a rich product inventory.
- More effective information of your company's management team for the better control and decision making.

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1. nsTravel™ ERP: "organize your company more efficiently & establish the foundations for your online presence"

2. nsHub™: "Buy from online consolidators & distribute your products online"

3. nsTIS™: "Online Bookings & CRM"

www.
busybeedesign
.gr

The Innovative Software Platform for **Outgoing Tourism & Online Bookings**

nsTravel™ ERP + nsHub™ XML Consolidator + nsTIS™ Booking Engine & CRM
The integrated software platform for *Outgoing Travel Agents, Online Travel Agents, Tour Operators*

your innovative technology provider
NETSEMANTICS

For automating the Backoffice operations and the electronic distribution of tourism products

1. nsTravel™ ERP: "organize your company more efficiently & establish the foundations for your online presence"

- Advanced inventory management (contracted – own product) and channel management (XML Sources)
- Accounts Receivable - Accounts Payable
- Price Catalogs
- Invoicing and Cost Control
- Quotation
- Providing the necessary operation for FIT & Groups
  - Hotels, Tickets (air, boat), Packages (design and selling of packages), Car rentals, Transfers, Cruises etc.
- Charter Management & their connection to packages
- GDS Interfaces (Amadeus, Galileo, Sabre, Worldspan etc.)
- BSP Reconciliation
- Document management – Microsoft Outlook Integration
- Financial Management
  - Checks, Cash Management, Bank Management, Credit Card Reconciliation, Fixed Assets, Payments proposal, Open Items
- General Accounting
- Cost Centers

- *Integrated environment, where all users can work on the same application and use one unified database which contains all the necessary information for the daily operations.*

- *Multiple data entry is avoided, since the data that are entered in the system serve both the Back Office and the Front Office Functions*
- *Reduction of the manuscript work, since the Back Office system contains pre-configured scenarios and automations for various workflows.*
- *Ability to attach documents in key business entities, such as Customers and Files.*
- *Flexible design of the departures of charter flights that are connected to the travel packages.*
- *The automation of the accounting records and the presence of multiple control reports, eliminate the possibility of mistakes from the users.*
- *nsTravel provides a wide range of financial and commercial reports covering all aspects of operational activity, in order to give the management the ability to take the right decisions at the right time.*

2. nsHub™ "Buy from online consolidators & distribute your products online"

- Concentration of products (Air tickets, Hotels, Cars, Excursions, Transfers, Cruises) from third party on line consolidators & GDS, Suppliers (XML in)
- Alignment of consolidated products with your own products (own inventory)
- Disposal of them in the B2B & B2C channels, according to the company's policy (XML out web services)

- Creation of a distribution hub hosted in data center (so as to ensure the quality of the service) with transparent & failover bidirectional communication with nsTravel ERP (transfer of availability and prices from the Back Office to Hub and of the bookings from the Hub to Back Office)
- Interconnection of the CRM processes with the Portal through XML messages & web services. So CRM becomes a valuable tool through which the company ensures the live communication with the customer.

3. nsTIS™: "online bookings & CRM"

i. Booking Engines
Subsystem of receiving bookings from B2B, B2B2C (white label - I frame solution), B2E & B2C channels. Booking Engines for:
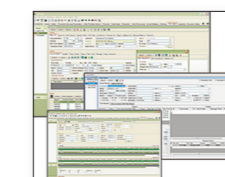- Air Tickets, Hotel, Static Packages, Transfer, Excursion, Rent a Car, Cruises, Dynamic Packaging
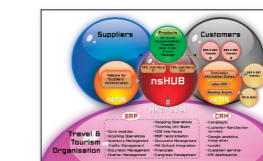
ii. e&m - CRM
- a. Design and run of e-marketing campaigns, with dynamic creation of lists based on the data of ERP & CRM
- b. Management of loyalty programs
- c. Management of service requests and complaints
- d. On line chatting
- e. Dynamic questionnaires

f. CRM & Google analytics integration. The ability to integrate data from the Google analytics to the data of CRM&ERP helps the company to evaluate the effectiveness of its online presence.

The three products constitute a unified platform and CRM performs the above processes having full interoperability with the data from the Back Office. So your company can approach the customers according to their desires – profiles and their past behavior as it is recorded in detail in the Back Office.

nsTravel™ ERP

nsHub™

nsTIS™